



MIDWEST LEGENDS LEGACY BOOSTERS

6251 34TH Ave NW, Suite 120
Rochester, MN 55901

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(507)272-2374

RE: Sponsorship Opportunity – Midwest Legends Legacy Boosters

Dear Community Partner,

On behalf of the Midwest Legends Legacy Boosters, thank you for taking the time to learn more about our organization. We invite you to partner with us in supporting the athletes and families of Midwest Legends Cheer through sponsorship.

Midwest Legends Cheer is dedicated to developing confident, disciplined, and resilient young athletes through high-quality coaching, leadership development, teamwork, and positive mentorship. Our goal is to create an environment where athletes not only excel in cheerleading but also develop the character and life skills that will serve them far beyond the competition floor.

The Midwest Legends Legacy Boosters is a nonprofit organization established to help make competitive cheerleading more accessible for families in our community. Through fundraising, sponsorships, and community partnerships, we work to reduce financial barriers associated with training, uniforms, travel, competition fees, scholarships, and other program expenses so every athlete has the opportunity to succeed.

Your sponsorship directly impacts the lives of our athletes and their families. Every contribution helps create opportunities that allow athletes to focus on developing their skills, building confidence, and pursuing their goals in a positive, supportive environment.

As a valued sponsor, your business will also receive meaningful recognition through our sponsorship program. Whether through advertising in our gym, placement on our website and apparel, social media recognition, or premium partnership opportunities, we are committed to promoting the businesses that invest in our athletes and our mission.

Enclosed you will find our Sponsorship Opportunities Guide and Sponsorship Form outlining the various partnership levels and associated benefits. We hope you will consider joining us in making a lasting impact on the lives of local youth while increasing your visibility within our growing community.

The Midwest Legends Legacy Boosters is a registered nonprofit organization, and qualifying contributions may be tax-deductible as permitted by law.

Thank you for considering this opportunity to support Midwest Legends Cheer. We sincerely appreciate your generosity, your commitment to our community, and your investment in the next generation of athletes.

We look forward to partnering with you.

Sincerely,

Midwest Legends Legacy Boosters



SPONSORSHIP PACKAGES

SUPPORT YOUR LOCAL LEGENDS

PURPLE

Sponsor

\$100-\$400

- Advertisement in our gym lobby
- Advertisement on our website
- Recognition on Midwest Legends Social Media

GOLD

Sponsor

\$401-\$600

- Advertisement in our gym lobby
- Advertisement on our website
- Company logo on our season T-shirt
- Recognition on Midwest Legends Social Media

PLATINUM

Sponsor

\$601+

- Advertisement in our gym lobby
- Advertisement on our website
- Company logo on our season T-shirt
- Company logo on our parade float
- Recognition on Midwest Legends Social Media



\$1,000-\$3,000+

LEGACY PARTNER

INCLUDES EVERYTHING IN PLATINUM, PLUS:

- Largest logo placement on the official Midwest Legends season T-shirt
- Year-round company banner displayed inside the gym
- Featured Business Spotlight on our social media
- Dedicated sponsor introduction post
- Prominent logo and website link on our homepage
- Opportunity to distribute promotional materials, coupons, or special offers to our athletes and families
- Exclusive Proud Legacy Partner digital badge for your marketing materials
- Priority renewal before sponsorship opportunities open to the public
- Recognition throughout the season at Midwest Legends showcase events*

**Sponsor recognition is limited to Midwest Legends events and facilities and is not displayed at competitions.*



SPONSORSHIP FORM

THANK YOU FOR SUPPORTING YOUR LOCAL LEGENDS!

PLEASE FILL OUT THE SPONSORSHIP FORM BELOW

BUSINESS INFORMATION

FULL NAME: _____

BUSINESS NAME: _____

PHONE: _____

ADDRESS: _____

CITY: _____ ZIP: _____

EMAIL: _____

WEBSITE: _____

TYPE OF SPONSORSHIP

- ☐ Purple Sponsorship Package
\$100-\$400
- ☐ Gold Sponsorship Package
\$401-\$600
- ☐ Platinum Sponsorship Package
\$601+
- ☐ Legacy Sponsorship Package
\$1,000-\$3,000+

ADDITIONAL INFORMATION

SPONSORSHIP AMOUNT: \$ _____

INSTAGRAM HANDLE: _____

FACEBOOK NAME: _____

CONTACT NAME: _____
(IF DIFFERENT THAN NAME ABOVE)

- ☐ Cash
- ☐ Check
- ☐ Venmo



venmo

Booster Club Venmo

TERMS AND CONDITIONS



Please make checks payable to Midwest Legends Legacy Boosters and mail to

Legacy Boosters
6215 34th Ave NW, Suite 120
Rochester, MN 55901



Completed forms and checks may be returned to a member of the Booster Club, mailed via U.S. mail or payment may be sent via Venmo (labeled Booster Donation)



All Gold, Platinum and Legacy sponsors will receive Midwest Legends Legacy Booster EIN upon receipt of form and payment via email

*Please send your company logo to midwestlegendslegacyboosters@gmail.com for promotion opportunities.